



# 8<sup>th</sup> Annual Walk

## **SPONSORSHIP Proposal 2016**

**NAMI Northern Virginia Annual Walk  
Saturday, September 24<sup>th</sup>, 2016  
Tysons Corner Center on the Plaza**



# NAMI Northern Virginia's 8<sup>th</sup> Annual Walk

NAMI Northern Virginia's Annual Walk brings together more than 600 individuals and supporters to celebrate hope and to honor those who have lost their lives to mental illness. The walk is a community event to help raise funds for our programs and to promote mental health awareness. NAMI Northern Virginia's Annual Walk hosts teams from all over the community and features a walk kick-off program, along with food, information booths and prominent recognition of sponsors.

## Participant Information

There is no registration fee for the walk. All participants are encouraged to collect donations from family members, friends, co-workers and business associates. All walkers raising \$100 or more receive a special Walk event t-shirt.

## Walk Teams and Participation

Companies, organizations, and families are encouraged to organize teams of walkers. Teams can be made up of employees, organization members, relatives and friends.

**To register a team online, visit [www.naminovawalk.org](http://www.naminovawalk.org)**

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## About NAMI Northern Virginia

NAMI Northern Virginia and its more than 100 dedicated volunteers work together to raise awareness and provide essential education, advocacy, and support programs for people living with a mental health condition, family members, students, educators, law enforcement, and the public.

We provide help, hope and education to more than 9,000 people annually, thanks to vital support from our local community. Last year, through our NAMI Ending the Silence program, over 3,700 students learned that it's ok to talk about mental health and how to get help. Adults living with a mental health condition found support for their recovery through training and leadership opportunities. Family members discovered a network of support and learned about available community resources.

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## About NAMI

NAMI is the National Alliance on Mental Illness, the nation's largest grassroots mental health organization. "NAMI Northern Virginia" is Northern Virginia's local NAMI affiliate, providing education and support programs to over 9,000 individuals, family members and others living and working in the counties of Arlington, Fairfax and Loudoun and the cities of Alexandria, Fairfax and Falls Church.

# Sponsorship Opportunities

With generous support from the Northern Virginia business community, we are building better lives. Select your preferred level of sponsorship and receive special recognition of your company's vital support for mental health.

SPONSORSHIP BENEFIT	PREMIER \$15,000	PRESENTING \$10,000	MAJOR \$7,500	GOLD \$5,000	SILVER \$2,500	FINISH LINE \$1,500	BRONZE \$1,000	CHAMPION \$500	SUPPORTER \$250
Logo/Name on Route Sign	●	●	●	●	●	●	●	●	●
Listing on NAMI NOVA website	●	●	●	●	●	●	●	●	●
Logo on Official Walk T-shirt	●	●	●	●	●	●	●	●	●
Logo on Event Poster	●	●	●	●	●	●	●		
Walk Day Table	●	●	●	●	●	●	●		
Recognition at Start/Finish Line	●	●	●	●	●	●			
Walk Day Booth Space	●	●	●	●	●				
Logo on Walk Day Signage	●	●	●	●					
Recognition at Kick-off Lunch	●	●	●						
Listing in Electronic Communication	●	●							



**Special sponsorship recognition** is also available for donors of goods and services, including sponsorship of food and beverages.

*\*Please note: some benefits are subject to print deadlines.*



# Northern Virginia

To learn more about NAMI Northern Virginia, visit: [www.NAMI-NorthernVirginia.org](http://www.NAMI-NorthernVirginia.org)

703-968-4007

[WalkManager@NAMI-NoVA.org](mailto:WalkManager@NAMI-NoVA.org)

[NAMI-NorthernVirginia.org](http://NAMI-NorthernVirginia.org)

TAX ID #51-0241920

## Sponsorship Confirmation Form

**Yes!** We are proud to support the 2016 Northern Virginia Annual Walk. We authorize NAMI Northern Virginia to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

- Premier Sponsor .....\$15,000
  - Presenting Sponsor....\$10,000
  - Major Sponsor.....\$7,500
  - Gold Sponsor.....\$5,000
  - Silver Sponsor.....\$2,500
  - Finish Line Sponsor....\$1,500
  - Bronze Sponsor .....\$1,000
  - Champion.....\$500
  - Supporter .....\$250
  - In Kind Sponsor .....
- Items: \_\_\_\_\_  
Value: \$ \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

For guaranteed inclusion of name/logo on printed materials, return form by August 10, 2016.

- Check enclosed – Please make payable to “NAMI Northern Virginia” and mail to:  
NAMI Northern Virginia, P.O. Box 8693, Reston, Virginia 20195
- Credit card payments accepted online. Visit [www.naminovawalk.org](http://www.naminovawalk.org) and click on “Sponsor Event”.
- Please send an invoice
- Please reserve an exhibit booth space (\$2,500 & above sponsorships)
- Please reserve an exhibit table and 2 chairs (\$1,000 & above sponsorships)
- We will not be using our included exhibit space

Please forward logo or any questions to: [WalkManager@NAMI-NoVA.org](mailto:WalkManager@NAMI-NoVA.org)

### *Thank You*

## 2015 NAMIWalks Northern Virginia Sponsors!

### Presenting Level \$10,000

Koons Tysons Toyota

### Silver Level \$2,500

Intelsat

Kaiser Permanente

### Start/Finish Line \$1,500

Allied Barton

### Bronze Level \$1,000

Beacon Reston EAC

Community Residences

Church of the Nativity

Dominion Hospital

Greenspun Shapiro PC

INOVA

North Spring Behavioral Health

Psychiatric Institute of Washington

Tysons Macerich

### Supporter Level \$500

Aldebaran Group

Don Beyer

Legal Placements Inc.

Mathis & Mathis

National Institute of Mental Health

Primatics Financial

The Amen Clinics