



NAMI Northern Virginia Presents

this is my
BRAVE[®]

SPONSORSHIP PROPOSAL

Thursday, April 5th, 2018 at 7:00 pm

NOVA Community College Loudoun Campus

NAMI Northern Virginia Presents **This Is My Brave**

NAMI Northern Virginia is proud to present This Is My Brave, an exciting, nationally-recognized show that features inspirational stories of recovery through original song, poetry, music, and spoken word. This powerful event bring together supporters to celebrate hope and promote mental health awareness. Proceeds from the show will help fund the important mental health education and support programs our organization provides.

Ticket Information

Tickets and more info available online at www.nami-northernvirginia.org/this-is-my-brave

About This Is My Brave

The mission of This Is My Brave, Inc. is to end the stigma surrounding mental health issues by sharing personal stories of individuals living successful, full lives despite mental illness. Through the sharing of stories and experiences of those in recovery, we provide a sense of community and hope; and encourage others to share their stories.

About NAMI Northern Virginia

NAMI is the National Alliance on Mental Illness, the nation's largest grassroots mental health organization. "NAMI Northern Virginia" is Northern Virginia's local NAMI affiliate. Annually, we provide help, hope and education to more than 9,000 people living and working in the counties of Arlington, Fairfax and Loudoun and the cities of Alexandria, Fairfax and Falls Church. Our programs are made possible through the generous support of our local community.

NAMI Northern Virginia and its more than 150 dedicated volunteers work together to raise awareness and provide essential education, advocacy, and support programs for people living with a mental health condition, family members, students, educators, law enforcement, and the public.

Last year, through our NAMI Ending the Silence program, students learned that it's ok to talk about mental health and how to get help. Adults living with a mental health condition found support for their recovery through training and leadership opportunities. Family members discovered a network of support and learned about available community resources.

To learn more about NAMI Northern Virginia, visit www.NAMI-NorthernVirginia.org

Sponsorship Opportunities

With generous support from the Northern Virginia business community, we are building better lives. Select your preferred level of sponsorship and receive special recognition of your company's vital support for mental health.

SPONSORSHIP BENEFIT	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	BRAVE \$250
Tickets to the show	8 tickets	6 tickets	4 tickets	2 tickets	1 ticket
Recognition in show program and on-site signage	With Logo	With Logo	With Logo	With Logo	Name Listed
Logo on TIMB website with link to your website	●	●	●	●	●
Logo on the NAMI Northern Virginia website with link to your website	●	●	●	●	●
Logo in all NAMI Northern Virginia TIMB email blasts with link to your website	●	●	●	●	●
Recognition with logo on NAMI Northern Virginia's social media channels	●	●	●	●	
Opportunity to display marketing collateral at a sponsor table at show	Full Table	Full Table	1/2 Table		
Ad in the show programs	Full Page	1/2 Page	1/4 Page		



Special sponsorship recognition is also available for donors of goods and services, including sponsorship of food and beverages.

**Please note: some benefits are subject to print deadlines.*



NAMI Northern Virginia

To learn more about NAMI Northern Virginia, visit: www.NAMI-NorthernVirginia.org

571-458-7310
info@nami-nova.org
www.NAMI-NorthernVirginia.org
TAX ID #51-0241920

Sponsorship Confirmation Form

Yes! We are proud to support NAMI Northern Virginia's 2018 production of This Is My Brave. We authorize NAMI Northern Virginia to include our name and/or logo on all materials for the event consistent with our sponsorship selection below.

- Platinum Sponsor.....\$5,000
- Gold Sponsor.....\$2,500
- Silver Sponsor\$1,000
- Bronze Sponsor\$500
- Brave Sponsor\$250
- In Kind Sponsor
Items: _____
Value: \$ _____

Company: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____ Website: _____

For guaranteed inclusion of name/logo on printed materials, return form or contact us by March 2, 2018.

- Check enclosed – Please make payable to “NAMI Northern Virginia” and mail to:
NAMI Northern Virginia, P.O. Box 8693, Reston, Virginia 20195
- Credit card payments accepted online. Visit www.nami-northernvirginia.org/this-is-my-brave.
- Please send an invoice
- Please reserve my exhibit space (\$1,000 & above sponsorships)
- We will not be using our included exhibit space

Please forward form, logo and/or any questions to: **Christina Gray at cgray@nami-nova.org**

2017 EVENT SPONSORS

American Mechanical Services
Beyer Automotive Group
Church of the Nativity, Burke, VA
CSE Identity Design

Dominion Hospital
Fairfax-Falls Church CSB
Greenspun Shapiro PC
Hyatt Regency Tysons
Kaiser Permanente

Koons Tysons Toyota
North Spring Behavioral Healthcare
Psychiatric Institute of Washington
Tysons Corner Center