

9th Annual Walk



SPONSORSHIP Proposal 2017

NAMI Northern Virginia Annual Walk
Saturday, September 23rd, 2017
Tysons Corner Center on the Plaza

NAMI Northern Virginia's 9th Annual Walk

NAMI Northern Virginia's Annual Walk brings together more than 1,000 individuals and supporters to celebrate hope, promote mental health awareness, and raise funds for our volunteer-led programs. It hosts teams and sponsors from all over the community and features a walk kick-off program, food, information booths and prominent recognition of sponsors. Registration starts at 9:00 a.m. and the walk kicks-off at 10:00 a.m.

Participant Information

Register as an individual, a team member, or a team captain. There is no fee required to walk. All participants are encouraged to collect donations from family members, friends, co-workers and business associates. All walkers raising \$100 or more receive a special Walk event t-shirt.

Walk Teams and Participation

Companies, organizations, and families are encouraged to organize teams of walkers. Teams can be made up of employees, organization members, relatives and friends.

To register a team online, visit www.naminovawalk.org

About NAMI Northern Virginia

NAMI Northern Virginia and its more than 100 dedicated volunteers work together to raise awareness and provide essential education, advocacy, and support programs for people living with a mental health condition, family members, students, educators, law enforcement, and the public.

We provide help, hope and education to more than 9,000 people annually, thanks to vital support from our local community. Last year, through our NAMI Ending the Silence program, over 3,700 students learned that it's ok to talk about mental health and how to get help. Adults living with a mental health condition found support for their recovery through training and leadership opportunities. Family members discovered a network of support and learned about available community resources.

To learn more about NAMI Northern Virginia, visit www.NAMI-NorthernVirginia.org

About NAMI

NAMI is the National Alliance on Mental Illness, the nation's largest grassroots mental health organization. "NAMI Northern Virginia" is Northern Virginia's local NAMI affiliate, providing education and support programs to over 9,000 individuals, family members and others living and working in the counties of Arlington, Fairfax and Loudoun and the cities of Alexandria, Fairfax and Falls Church.

Sponsorship Opportunities

With generous support from the Northern Virginia business community, we are building better lives. Select your preferred level of sponsorship and receive special recognition of your company's vital support for mental health.

SPONSORSHIP BENEFIT	PREMIER \$15,000	PRESENTING \$10,000	MAJOR \$7,500	GOLD \$5,000	SILVER \$2,500	FINISH LINE \$1,500	BRONZE \$1,000	CHAMPION \$500	SUPPORTER \$250
Listing on NAMI NOVA website	●	●	●	●	●	●	●	●	●
Logo/Name on Route Sign & Name on Walk T-Shirt	●	●	●	●	●	●	●	●	
Logo on Official Walk T-shirt	●	●	●	●	●	●	●		
Walk Day Table	●	●	●	●	●	●	●		
Logo on Event Poster	●	●	●	●	●	●			
Recognition at Start/Finish Line	●	●	●	●	●	●			
Logo on Walk Day Signage	●	●	●	●	●				
Listing in Electronic Communication	●	●	●	●					
Recognition at Kick-off Lunch	●	●	●						
Press Release Recognition	●	●							
Walk Day Stage Recognition	●								



Special sponsorship recognition is also available for donors of goods and services, including sponsorship of food and beverages.

**Please note: some benefits are subject to print deadlines.*



Northern Virginia

To learn more about NAMI Northern Virginia, visit: www.NAMI-NorthernVirginia.org

703-624-1044
WalkManager@NAMI-NoVA.org
NAMI-NorthernVirginia.org
TAX ID #51-0241920

Sponsorship Confirmation Form

Yes! We are proud to support the 2017 Northern Virginia Annual Walk. We authorize NAMI Northern Virginia to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

- | | | |
|--|--|---|
| <input type="radio"/> Premier Sponsor\$15,000 | <input type="radio"/> Silver Sponsor.....\$2,500 | <input type="radio"/> Supporter\$250 |
| <input type="radio"/> Presenting Sponsor....\$10,000 | <input type="radio"/> Finish Line Sponsor....\$1,500 | <input type="radio"/> In Kind Sponsor |
| <input type="radio"/> Major Sponsor.....\$7,500 | <input type="radio"/> Bronze Sponsor\$1,000 | Items: _____ |
| <input type="radio"/> Gold Sponsor.....\$5,000 | <input type="radio"/> Champion.....\$500 | Value: \$_____ |

Company: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____ Website: _____

For guaranteed inclusion of name/logo on printed materials, return form or register online by August 11, 2017.

- Check enclosed – Please make payable to “NAMI Northern Virginia” and mail to:
NAMI Northern Virginia, P.O. Box 8693, Reston, Virginia 20195
- Credit card payments accepted online. Visit www.naminovawalk.org and click on “Sponsor Event”.
- Please send an invoice
- Please reserve an exhibit table and 2 chairs (\$1,000 & above sponsorships)
- We will not be using our included exhibit space

Please forward logo or any questions to: WalkManager@NAMI-NoVA.org

Thank You

2016 NAMI Northern Virginia Annual Walk Sponsors!

Gold Level \$5,000

Koons Tysons Toyota

Silver Level \$2,500

Intelsat

Kaiser Permanente

UUCF

Finish Line \$1,500

North Spring Behavioral Healthcare

Fairfax-Falls Church CSB

Beacon Health Options Reston

Allied Universal

Bronze Level \$1,000

Dominion Hospital

Greenspun Shapiro PC

Inova

Psychiatric Institute of Washington

Tysons Corner Center

Champion Level \$500

Alpha Kappa Alpha

Church Of The Nativity

Goose Creek

Church of the Nativity Burke

Beyer Automotive Group

CSE Identity Design (*in kind*)